



FOR IMMEDIATE RELEASE

ARIZONA CDFI NETWORK PARTNERS WITH REGAL FIERCE MEDIA TO PRODUCE CAPITAL REIMAGINED SHORT DOCUMENTARY

Phoenix, Arizona (June 30, 2026) – The Arizona CDFI Network is proud to announce its partnership with Regal Fierce Media to produce *Capital Reimagined*, a short documentary that will accompany the Network's statewide Capital Landscape Study.

The Capital Landscape Study is a collaborative initiative examining Arizona's community finance ecosystem, identifying financing gaps, and highlighting the role that Community Development Financial Institutions (CDFIs) play in expanding access to responsible capital. While the Capital Landscape Study will provide data and analysis, *Capital Reimagined* will bring the findings to life through the stories of entrepreneurs, borrowers, and community leaders across Arizona.

"Capital Reimagined is exactly the work we live for at Regal Fierce Media. Numbers matter, but they don't move hearts. The people behind those numbers do. We're stepping in alongside the Arizona CDFI Network to give the Capital Landscape Study a face, a voice, and a heartbeat. The folks expanding economic opportunity across Arizona deserve to be seen, and we're here to make sure they are." — Katrina Calderon, Chief Executive Officer, Regal Fierce Media

Together, the Capital Landscape Study and *Capital Reimagined* will provide both research and lived experience, offering policymakers, economic development leaders, financial institutions, philanthropic partners, and community stakeholders a deeper understanding of how CDFIs strengthen Arizona's economy.

"For too long, conversations about capital have focused primarily on transactions rather than transformation. Through the Capital Landscape Study and Capital Reimagined, we're inviting Arizona to think differently about the role of Community Development Financial Institutions. Research helps us understand the system, but stories help us understand the people. By bringing those together, we're creating a resource that demonstrates how mission-driven capital expands opportunity, strengthens local economies, and serves as an essential economic development tool for communities across our state." — Andre T. Whittington, Co-Chair, Arizona CDFI Network

Upon completion, the study and film will be released together as complementary resources to support stakeholder engagement, economic development conversations, legislative briefings, and public education. ***"This project is about more than documenting Arizona's lending landscape. It's about helping people see what's possible when capital is designed to create opportunity instead of simply complete transactions. By combining rigorous research with the lived experiences of entrepreneurs, community leaders, and lenders, we're creating a resource that informs policy, inspires investment, and reminds us that behind every loan is a person, a family, a business, and a community working toward a better future."*** — Amber Cordoba, Co-Chair, Arizona CDFI Network

The Arizona CDFI Network looks forward to releasing both resources later this year as part of its ongoing commitment to strengthening Arizona's capital ecosystem through collaboration, research, and storytelling.

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About the Arizona CDFI Network

The Arizona CDFI Network is a statewide network of mission-driven Community Development Financial Institutions (CDFIs) working collaboratively to expand access to affordable capital, strengthen local economies, and advance community development across Arizona. Through collaboration, capacity building, and strategic advocacy, the Network supports its members in creating greater economic opportunity statewide. To learn more, visit www.azcdfi.org.

Stronger Together